



## FALL BLOCK PARTY SPONSORSHIP OPPORTUNITIES

### **DIAMOND**                      **\$10,000**

- Category exclusive partner
- On-site presence at Block Party with a prominent booth space to include (1) 20 X 20 tent, tables, chairs and tent sign
- (6) Posts on Jewelers Row social media platforms (Facebook & Instagram) before, during and after the Block Party
- Dominant logo placement on Jewelers Row District website
- Dominant logo placement on poster, postcard and evite
- Dominant logo placement on event day signage
- Inclusion in all press materials
- Opportunity to host and/or present at Jewelers Row District Association Meeting
- Jewelers' Row District to work with sponsor in developing a customized marketing opportunity

### **PLATINUM**                      **\$5000**

- On-site presence at Block Party to include (1) 10 X 20 tent, table, chairs and tent sign
- (3) Posts on Jewelers Row District social media platforms (Facebook & Instagram) before, during and after the Block Party
- Logo placement on Jewelers Row District website
- Logo placement on poster, postcard and evite
- Logo placement on event day signage
- Inclusion in all press materials

### **GOLD**                              **\$2500**

- On-site presence at event to include (1) 10 X 10 tent, table, chairs and tent sign
- (1) Post on Jewelers Row District social media platforms (Facebook & Instagram)
- Listing on Jewelers Row website
- Listing on poster, postcard and evite
- Listing on event day signage

### **SILVER**                              **\$1000**

- On-site presence to include (1) table and chairs and table top sign
- Listing on Jewelers Row website
- Listing on poster, postcard and evite
- Listing on event day signage