



First Annual Fall Block Party

Saturday, September 22, 2018 12-5PM

The Jewelers' Row District, which spans from Market to Walnut Street and 7th to 9th Street, encompasses not only the finest jewelry stores, retail shops and galleries, but mouth-watering restaurants and businesses of all kinds.

Join us on Saturday, September 22nd from 12-5PM as we welcome the fall season with games, entertainment, food and drinks, crafts and family-friendly activities for all ages at the First Annual Jewelers' Row District Fall Block Party on Sansom Street between 7th & 8th Streets. And of course, it wouldn't be Jewelers' Row without thinking weddings, so the event will also include a LOVE Corner with wedding vendors.

Come stroll down historic brick-paved Sansom Street to enjoy not only the best window shopping in Philadelphia, but the oldest diamond district in America, dating back to 1851! Originally designed by builder and architect Thomas Carstairs for developer William Sansom, as the introduction of the first row house in the United States. We hope that you will join us as a sponsor of the First Annual Jewelers' Row District Fall Block Party. Attached are the Sponsorship Opportunities. For more information contact Rich Goldberg at diamonds@safianrudolph.com or Sharon Phillips Waxman at sharon@spwproductions.com





FALL BLOCK PARTY SPONSORSHIP OPPORTUNITIES

DIAMOND **\$10,000**

- Category exclusive partner
- On-site presence at Block Party with a prominent booth space to include (1) 20 X 20 tent, tables, chairs and tent sign
- (6) Posts on Jewelers Row social media platforms (Facebook & Instagram) before, during and after the Block Party
- Dominant logo placement on Jewelers Row District website
- Dominant logo placement on poster, postcard and evite
- Dominant logo placement on event day signage
- Inclusion in all press materials
- Opportunity to host and/or present at Jewelers Row District Association Meeting
- Jewelers' Row District to work with sponsor in developing a customized marketing opportunity

PLATINUM **\$5000**

- On-site presence at Block Party to include (1) 10 X 20 tent, table, chairs and tent sign
- (3) Posts on Jewelers Row District social media platforms (Facebook & Instagram) before, during and after the Block Party
- Logo placement on Jewelers Row District website
- Logo placement on poster, postcard and evite
- Logo placement on event day signage
- Inclusion in all press materials

GOLD **\$2500**

- On-site presence at event to include (1) 10 X 10 tent, table, chairs and tent sign
- (1) Post on Jewelers Row District social media platforms (Facebook & Instagram)
- Listing on Jewelers Row website
- Listing on poster, postcard and evite
- Listing on event day signage

SILVER **\$1000**

- On-site presence to include (1) table and chairs and table top sign
- Listing on Jewelers Row website
- Listing on poster, postcard and evite
- Listing on event day signage